

Danny Macdonald

DannyAlexMac.com

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[LinkedIn.com/in/DannyAlexMac](https://www.linkedin.com/in/DannyAlexMac)

Education

University of
Washington

M.S. Human Centered
Design & Engineering
(2017 - present)

Tufts University

B.S. Psychology
(2011 - 2015)

Skills

Programs

Adobe Creative Suite
Axure, Sketch

Topics

Wireframing
UI Design
UX Design
User Research

Certificates

Fall 2015 UX Design
General Assembly DC

Work Experience

Premiera Blue Cross • Seattle • WA
UX Design Intern

(June 2018 - Present)

- Worked on an Agile team redesigning an application used by customer service representatives to field phone calls
- Used user research, storyboarding, process flows, wireframing, and prototyping to develop digital user experiences

Chainlink Relationship Marketing • New York • NY

UI Designer

(Sep 2016 - March 2018)

- Redesigned the interface of an email marketing web application
- Worked with remote developers to coordinate platform updates
- Completed a style guide for use in future platform designs
- Improved platform through navigational updates and revised information architecture

American Society of Civil Engineers • Reston • VA

UX Designer

(Sep 2015 - June 2016)

- Wireframed new web content and new features
- Completed a prototype of new displays for conference microsites
- Reviewed and published web content, including photos and videos

Tufts University Music Department • Medford • MA

Graphic Designer

(Jan 2013 - May 2015)

- Designed online and print publicity materials for concerts and events in the Tufts Music Department
- Promoted music events through social media and press releases