

Danny Macdonald

DannyAlexMac.com

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[LinkedIn.com/in/DannyAlexMac](https://www.linkedin.com/in/DannyAlexMac)

Education

University of
Washington

M.S. Human Centered
Design & Engineering
(2017 - present)

Tufts University
B.S. Psychology
(2011 - 2015)

Skills

Programs

Adobe Creative Suite
(Illustrator, Photoshop,
InDesign)
Axure, Sketch

Topics

Wireframing
UI Design
UX Design
Visual Design
Photography
Interaction Design
Typography
Usability Research

Certificates

Fall 2015 UX Design
General Assembly DC

Work Experience

Chainlink Relationship Marketing • New York • NY
UI Designer

(Sep 2016 - Present)

- Redesigned the interface of an email marketing web application
- Worked with remote developers to coordinate platform updates
- Completed a style guide for use in future platform designs
- Improved platform accessibility through navigational updates and revised information architecture

American Society of Civil Engineers • Reston • VA
UX Designer

(Sep 2015 - June 2016)

- Wireframed new web content and new features
- Completed a prototype of new displays for conference microsites
- Reviewed and published web content, including photos and videos

Tufts University Music Department • Medford • MA
Graphic Designer

(Jan 2013 - May 2015)

- Designed online and print publicity materials for concerts and events in the Tufts Music Department
- Promoted music events through social media and press releases